

Press Release



FOR IMMEDIATE RELEASE

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Wide Format Printing Made Easy *A new Distribution Agreement with CANON Printers!*



Meridian, Idaho– April 7, 2006 – The Other Solutions is proud to announce that we are now marketing the Canon imagePROGRAF W6400 & W8400 printers. The W6400 with its 2400 x 1200 resolution prints in widths up to 24 inches, while the W8400 increases the printing width up to 44 inches. The Canon imagePROGRAF printer is a 6 color printer with an impressive 307 sq. ft. per hour output at 1200 x 1200 dpi resolution. The W6400 & W8400 are very versatile and serve a wide range of users, including corporations, small businesses, print for pay, photo retail operations and fine art companies. Furthermore, both the W6400 and W8400 print on a variety of different media that includes vinyl, adhesive film, canvas and thicker gloss materials. With the W6400 and the W8400 printers, the end-user truly gets the latest advances in printing technology along with affordable prices.

Both the W6400 & W8400 has a 1" inch nozzle head, the 7680 nozzles enable fast printing speeds. The W8400 also tracks how much paper is remaining on the roll, preventing print jobs from being ruined! Additionally, the Canon printers support 4 sided edge to edge printing. With their wider color gamuts the W6400 & W8400 printers are a dream coming true for all printing needs.

"Based on the fact that Canon provides the technology, quality and affordability that our customers are demanding, the decision was quite simple. We were also looking for a printer that would compliment our choice of wide format scanners and we fell that Canon is a perfect match for the needs of our customers. Canon wide format printers, ink and media are available through our website" states Henrik Vestermark, President of The Other Solutions.

The suggested retail prices range from \$3,495 for the W6400 to \$5,995 for the W8400.

About The Other Solutions:

The Other Solutions is an established internet distribution company. The Other Solutions specializes in finding and deploying new, unique and often difficult to find business solutions for customers throughout North America. Our corporate philosophy of "Thinking outside the box" differentiates us from other internet distribution channels since our goal is to provide affordable, high quality products and services to our customers through a "user friendly" online store. Our mission is to deliver the best, fast, securely and affordably. The Other Solutions distributes products from all over the world through its headquarters in Meridian, Idaho. For more information about The Other Solutions, our line of products and online store, please visit us at www.TheOtherSolutions.com.