

## Press Release

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### FOR IMMEDIATE RELEASE

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### The Other Solutions is Now Online! *Shopping for Computer Accessories Made Easy*

Meridian, Idaho– January 1, 2006 – The Other Solutions is proud to announce that it has launched its new online business effective January 1, 2006. We have initiated our new online Catalog business to provide both home and business customers with new and innovative accessories that will exceed their buying expectations with an easy to search, order and purchase website. Customers will find the latest technology and newest styles of common devices such as PC mouse, web cameras to mention a few.

#### What we do!

We sell computer accessories to businesses and consumers through our easy to navigate and robust online store. More specifically we offer cables and accessories for PC's, TV's, Ethernet, Web cameras, multi media speakers, power surge devices and many other high technology accessories.

#### Why us?

The Other Solutions unique in this consumer market, is that we empower the customer to quickly find the products they need, select a shipping method that suits the customer needs and proceed to a secure payment method through Paypal. We find high quality products needed by our customers, and offer them at competitive and affordable prices.

#### What The Other Solutions is offering you:

- Ordered stocked items usually ship the same day or no later than the next business day,
- This is a transactional purchase that provides lower prices for you
- Customers are backed by the manufactures warranty
- Automatic discounts based on quantity purchases for the same item. With discounts subtracted at checkout. For example quantity discounts are listed below:

Quantity per item	Discount %
10	5%
20	10%
40	15%
100	20%

We look forward to having you visit us at our web site: [www.theothersolutions.com/catalog/index.php](http://www.theothersolutions.com/catalog/index.php)

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## Features:



- Web Cameras
- Keyboards
- Multi Media
- Cables
- Security
- Power surge
- Mice
- Backpacks & Cases

## About The Other Solutions:

The Other Solutions is a newly established internet distribution company. The Other Solutions specializes in finding and deploying new, unique and often difficult to find business solutions for customers throughout North America. Our corporate philosophy of "Thinking outside the box" differentiates us from other internet distribution channels since our goal is to provide affordable, high quality products and services to our customers through a "user friendly" online store. Our mission is to deliver the best, fast, securely and affordably. The Other Solutions distributes products from all over the world through it's headquarter in Meridian, Idaho. For more Information about The Other Solutions, its line of products and online store, please visit us at [www.TheOtherSolutions.com](http://www.TheOtherSolutions.com)