

## FOR IMMEDIATE RELEASE

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## Untangle your Wired-Life with a Cable Organizer

Meridian, ID – January 1, 2006 – The Other Solutions announces the availability of a new cable organizer kit to handle a common challenge in today's computer environment of tangled web cables.

You were excited to get your computer. You bought a bunch of shiny new cables from The Other Solutions. You carefully plugged in all the cables: USB, FireWire, Parallel, Serial, SVGA, 3.5MM Stereo, Cat5e, and of course, the power cord. Life was good. Your computer was brand new with tons of hard drive space. Does it get any better?

As the months went by, when you weren't looking, your cables slowly but surely started to get tangled. It was little offenses at first. Things you could live with. The USB cable is wrapped around the FireWire cable. Not that big of a deal. But this was a slippery slide. One day it happened. As if overnight, your cables were entangled into an unbelievable mass of confusion. Sheer anarchy had replaced your neat cables. You can't believe your eyes. Boy Scouts were called in from across the nation to try and untangle the disarray. How on earth did my Cat5e cable get tied into a half hitch knot? My power cord is in bowline knot with the speaker wire. It's really a well-tied knot. The Scouts are impressed. However, this jumbled mess of cable and wire is too much for even the most skilled scouts. Even they, who are trained in the ways of knots are stumped and cannot help you now. Cries around the world are heard, "Why did you do this Offspring, why?" Then the storm clears, and like a super-hero from the comics, saving the damsel in distress.

The Cable Guy shows up and offers you the new 61251 cable organizer kit (MSRP \$8.95) offered at only \$6.95 from the Other Solutions. You gasp. Can it be true? All the world's cable entanglement problems solved with one little organizer? But then you try it. Oh sweet organizer of wires you had me at hello. While some of this story was fiction, we all know that it was mostly true.



### About The Other Solutions:

The Other Solutions is a newly established internet distribution company. The Other Solutions specializes in finding and deploying new, unique and often difficult to find business solutions for customers throughout North America. Our corporate philosophy of "Thinking outside the box" differentiates us from other internet distribution channels since our goal is to provide affordable, high quality products and services to our customers through a "user friendly" online store. Our mission is to deliver the best, fast, securely and affordably. The Other Solutions distributes products from all over the world through its headquarter in Meridian, Idaho. For more Information about The Other Solutions, its line of products and online store, please visit us at [www.TheOtherSolutions.com](http://www.TheOtherSolutions.com)