

## Press Release

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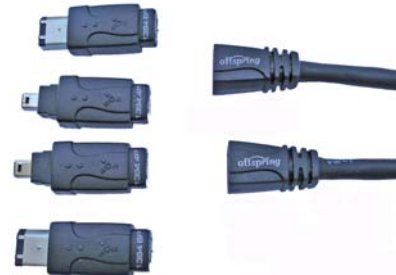
### FOR IMMEDIATE RELEASE

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### Get Fired Up with a 3 in 1 FireWire Connector Cable!

Meridian, Idaho– January 1, 2006 – The Other Solutions is proud to announce the availability of the CableOne FireWire solution that simplifying FireWire cables and makes video editing easy.

We've all been there. You've just bought that dream camcorder and get it home only to find out that you need a different IEEE 1394 FireWire cable to connect it to your laptop. This has happened to me. I know your woes. Luckily now there is CableOne solutions, an ingenious cable that has interchanging connectors so that you don't need to worry about which Firewire IEEE 1394 cable your computer requires. The CableOne FW3IN1-06-B has an MSRP of \$29.95 but The Other Solutions has now made it available to you for only \$19.40 that's 35% below MSRP. The FW3IN1-06-B has four optional connectors, two 4-pin and two 6-pin adapters, allowing you to configure your Firewire cable into a 6 to 6 pin cable, a 4 to 6 pin cable, or a 4 to 4 pin cable. It's like Legos with FireWire connectors!



Previously, depending on what you were connecting, you would have needed to purchase three different cables for these three configurations. Now with CableOne your life has become easy! One cable, many solutions. Connect to your desktop, connect to your laptop, connect to your external FireWire devices—not a problem! Multiple connectors all for one cable. Brilliant! The end of the IEEE 1394 nightmare.

#### About The Other Solutions:

The Other Solutions is a newly established internet distribution company. The Other Solutions specializes in finding and deploying new, unique and often difficult to find business solutions for customers throughout North America. Our corporate philosophy of "Thinking outside the box" differentiates us from other internet distribution channels since our goal is to provide affordable, high quality products and services to our customers through a "user friendly" online store. Our mission is to deliver the best, fast, securely and affordably. The Other Solutions distributes products from all over the world through its headquarter in Meridian, Idaho. For more Information about The Other Solutions, its line of products and online store, please visit us at [www.TheOtherSolutions.com](http://www.TheOtherSolutions.com)