

Press Release



FOR IMMEDIATE RELEASE

Contact: Henrik Vestermark
E-mail: hve@theothersolutions.com
Website: www.theOtherSolutions.com
Date: January 1, 2006

5 in 1 USB Connector Cable, Simplifying Life!

Meridian, Idaho– January 1, 2006 – The Other Solutions is proud to announce the availability of the CableOne USB 5 in 1 cable solution that simplifies USB cabling at home or at your business office.

We all know the problem with USB cabling. First, a USB connection was simple. At one end (A) there was an upstream connector and in the other end (B) a downstream connector. Although small, these plugs did not fit well into mini cameras and wireless devices like a PDA, so the USB consortium developed the mini "B" standard for these smaller devices.



CableOne is a new way to handle all combinations of USB cabling. The CableOne consists of a 6 foot cable where any of the 5 USB plugs can be attached. The USB plugs that are available are; (A) male, (A) mini male, (A) female, (B) Male, Mini (B) male. Any combinations of USB can be configured A-B, A-A extension, A-Mini B, Mini A-Mini B, Mini A-B. etc. A CableOne solution is truly an ingenious cable to solve any USB cabling issue. USB5IN1-06-B has a MSRP of \$29.95 but we are selling it at \$16.14 or 47% below MSRP.

Now with CableOne your life has become easy! One cable, many solutions. Connect to your desktop, connect to your laptop, connect to your external USB devices—no problem! Multiple connectors all in one cable, Brilliant! Finally, the end to the USB cable nightmare.

About The Other Solutions:

The Other Solutions is a newly established internet distribution company. The Other Solutions specializes in finding and deploying new, unique and often difficult to find business solutions for customers throughout North America. Our corporate philosophy of "Thinking outside the box" differentiates us from other internet distribution channels since our goal is to provide affordable, high quality products and services to our customers through a "user friendly" online store. Our mission is to deliver the best, fast, securely and affordably. The Other Solutions distributes products from all over the world through it's headquarter in Meridian, Idaho. For more Information about The Other Solutions, its line of products and online store, please visit us at www.TheOtherSolutions.com