

Press Release



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Date: January 1, 2006

FireWire Repeater—Extends Connectivity Beyond 15 feet Without Loss of Quality

Meridian, Idaho— January 1, 2006 – The Other Solutions is proud to announce the availability of a new FireWire cable that has overcome the restrictive FireWire cable lengths with its new FireWire extension cable FWR-15

Have you ever put a printer, camera, scanner, external drive, monitor, keyboard, or mouse somewhere where you didn't want it because of the short cord? Often with a short cable, there is not an alternative.

This is a common complaint with FireWire users, and up until now, there was very little they could do. "The main complaint we hear from FireWire users is that there is no FireWire extension on the market. Previously your only option was to buy a FireWire hub (repeater) and keep connecting hubs to the cables to get the length that you needed.

"Now just like with USB, you can add an active FireWire repeater cable to your FireWire device, and get the distance that you need." said Henrik Vestermark, President of The Other Solutions.

FireWire technology is different than serial, parallel, and even differs from USB. You can't just add a male to female cable to the FireWire device to extend the length. You actually need an "active repeater." What the FireWire active repeater does is regenerates the signal so that there is no loss of data. Large amounts of data are transferred via FireWire cables. They are often used for video transmission, video editing, etc. You don't want to lose any of the quality because of an extension cable.



About The Other Solutions:

The Other Solutions is a newly established internet distribution company. The Other Solutions specializes in finding and deploying new, unique and often difficult to find business solutions for customers throughout North America. Our corporate philosophy of "Thinking outside the box" differentiates us from other internet distribution channels since our goal is to provide affordable, high quality products and services to our customers through a "user friendly" online store. Our mission is to deliver the best, fast, securely and affordably. The Other Solutions distributes products from all over the world through its headquarter in Meridian, Idaho. For more Information about The Other Solutions, its line of products and online store, please visit us at www.TheOtherSolutions.com