

## Press Release

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### FOR IMMEDIATE RELEASE

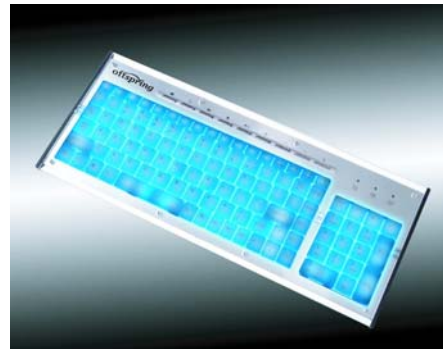
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## Luminescent Keyboard is the Perfect Solution for Server Racks, Gaming or Dark Room Operations!

**Meridian, Idaho– January 1, 2006** – The Other Solutions is proud to announce the availability of a new Luminescent keyboard in our online store.

Server rooms are usually dark cool rooms to keep the temperature low. Heat is the enemy to a server's speed, and servers themselves generate lots of heat. The problem that the IT department has is seeing the keyboard that usually sits in a keyboard drawer in this dark room or closet. The Other Solutions luminescent keyboard glows bright blue making it easy to see the keys. Further more, the Other Solutions keyboards slim design fits perfectly into these keyboard drawers found on most server racks. It is powered by the USB port, so there is no need for replacing batteries or plugging it into the wall.

The Keyboard (product code KBGL1) with a MSRP \$69.95 is sold through our online store at only \$41.62 as savings of over 40% of MSRP. The Keyboard has hot keys for quick launches into your email program, search feature, home page, and volume controls for your media players. It is a fully functional USB keyboard that can replace any standard USB keyboard, and adds the luminescent blue light that can be turned on or off with the push of a button. It will quickly become your favorite keyboard.



"The KBGL1 was originally designed as a product to target the gamers and younger computer users who want their computers to be as cool as a tricked out Scion. The glowing blue keyboard does just that. It's a neat design. However, what we've found out is that there are many other uses for this product. Kiosks, security guard stations, college students who work in the dark while their roommate sleeps, museums and theaters that use computers in low-light conditions, etc. We keep hearing of more ways people are using the KBGL1. It is really a great product." States Henrik Vestermark, President of the Other Solutions

#### About The Other Solutions:

The Other Solutions is a newly established internet distribution company. The Other Solutions specializes in finding and deploying new, unique and often difficult to find business solutions for customers throughout North America. Our corporate philosophy of "Thinking outside the box" differentiates us from other internet distribution channels since our goal is to provide affordable, high quality products and services to our customers through a "user friendly" online store. Our mission is to deliver the best, fast, securely and affordably. The Other Solutions distributes products from all over the world through it's headquarter in Meridian, Idaho. For more Information about The Other Solutions, its line of products and online store, please visit us at [www.TheOtherSolutions.com](http://www.TheOtherSolutions.com)