

Press Release

FOR IMMEDIATE RELEASE

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Helps Avoid Notebook Theft!

Meridian, Idaho– January 1, 2006 – The Other Solutions is proud to announce the availability of a new security measure to avoid notebook theft. The Other Solutions suggests that using a notebook lock is the easiest way to avoid opportunity theft and possible identity theft. Opportunity theft is not planned. Let's take this scenario. You are at the office. You leave your desk for a short period of time. Your notebook computer is on your desk in plain site. Someone of questionable character walks by, sees the laptop unsecured out in the open. Nobody is around. They grab the notebook and slip it into their back pack, and walk out the door. It was an opportunity theft because they didn't go out necessarily looking for a notebook, but when the "opportunity" presented itself, they took it. Now let's change the scenario. You leave your desk and your notebook computer is on the desk in plain view. This time it has an Offspring lock attached to it, securing it to your desk. The same shady individual walks by, looks at the notebook, looks at the lock, and continues on his way. The opportunity wasn't there. It wasn't easy for him to take the computer quickly and walk out the door.



For a small investment (NB-CMB2 MSRP \$49.95) you can prevent opportunity theft. Computers are like a file cabinet. They might contain social security numbers, bank accounts, and other personal information that if in the wrong hands could lead to identity theft.

According to the FBI, 60% of companies surveyed reported laptops stolen in the year T2000. (2000 CSI/FBI Computer Crime & Security Survey) Don't let your notebook become a statistic like this! Remember, Lock it or Lose it!



All notebook computers now come with a security slot for notebook locks. Additionally many projectors, LCD's, monitors, desktop computers and servers come with this same security slot or K-hole as it is commonly called. This allows you to connect the same style laptop lock to many other peripherals and computers.

Alternatively The Other Solutions sells the PC security kit (SKU 00737 MSRP \$49.95) for 35% off MSRP at \$32.95. The Desktop lock which comes with self-adhesive pads which can be attached to other printers, desktop computers, monitors, etc

About The Other Solutions:

The Other Solutions is a newly established internet distribution company. The Other Solutions specializes in finding and deploying new, unique and often difficult to find business solutions for customers throughout North America. Our corporate philosophy of "Thinking outside the box" differentiates us from other internet distribution channels since our goal is to provide affordable, high quality products and services to our customers through a "user friendly" online store. Our mission is to deliver the best, fast, securely and affordably. The Other Solutions distributes products from all over the world through it's headquarter in Meridian, Idaho. For more Information about The Other Solutions, its line of products and online store, please visit us at www.TheOtherSolutions.com